

## **Bird Marella Wins Complete IP Defense Verdict in Federal Jury Trial for Pentius**

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On November 8, 2023, following a nearly two-week trial, and just a few hours of deliberations, a federal jury in Orange County, California returned a complete defense verdict for Pentius, LLC and Array US, Inc., on ConsumerDirect's trademark, false designation of origin, and intentional interference with contract claims. The jury also awarded \$1.3 million in compensatory damages to Array on its counterclaim against ConsumerDirect for intentional interference with prospective economic advantage, and an additional \$3.9 million in punitive damages against ConsumerDirect for fraudulent and malicious conduct.

The Bird Marella trial team was spearheaded by [Timothy B. Yoo](#), [Ashley D. Bowman](#), and [Kimmy Yu](#) who worked alongside lawyers from Reese Marketos, lead counsel for co-defendant Array US, Inc.