

## Timothy B. Yoo Honored as Trial Lawyer of the Year by Century City Bar Association

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Principal Timothy B. Yoo will be honored as the **Trial Lawyer of the Year** by the Century City Bar Association (CCBA) at its 55th Annual Installation and Awards Ceremony banquet on September 14, 2023. Throughout his career, Tim has tried numerous cases involving claimed damages of up to nine figures and is a go-to trial lawyer for industry-leading companies looking to resolve their most complex commercial matters and intellectual property disputes. Mr. Yoo has had a successful year of victories, including the complete and final dismissal of a copyright-infringement lawsuit brought against some of Korea's largest media and entertainment companies, such as Kakao Entertainment and MBC, as well as the dismissal of his set-top-box manufacturer client Humax in a patent-infringement lawsuit over port-triggering technology. A substantial portion of Mr. Yoo's practice involves intellectual property litigation and disputes. He currently represents a fintech company in the credit repair industry in a trademark-infringement and unfair competition matter set for trial later this year, a leading automobile parts manufacturer in a patent-infringement action in the Eastern District of Texas, and a leading research university in a patent dispute over 3D modeling. In addition to his thriving legal practice, Mr. Yoo is regularly involved with charitable and diversity-driven organizations. He proudly serves as Co-Chair of Bird Marella's Diversity Committee, spearheading many of the firm's DEI initiatives and events. He is the current President of Counsel for Justice, the charitable arm of the Los Angeles County Bar Association, and is a member of the Council of Korean Americans. The CCBA's honor expands Mr. Yoo's list of recent accolades, including his recognition in the *Daily Journal's* Top Intellectual Property Lawyers list, being named among Lawdragon's Leading Litigators in America, and his July 2023 cover story in *Legal Times*, Korea's preeminent legal newspaper.