



## Julia B. Cherlow

Partner

✉ [jcherlow@birdmarella.com](mailto:jcherlow@birdmarella.com)

☎ 310.201.2100

**Practices:**

Entertainment, Intellectual Property, Fraud, Qui Tam, Civil RICO, Complex Business Litigation, Alternative Dispute Resolution

Julia Cherlow litigates bet-the-company civil disputes across industries, with a specialization in effectively representing top actors, producers, directors, talent agencies, guilds, and independent studios in their most significant disputes. Her clients value her creativity, strategic thinking, and grace under pressure. Among her more noteworthy public engagements, Ms. Cherlow currently represents actor Brad Pitt and his company in highly publicized multi-jurisdictional lawsuits against Angelina Jolie and others concerning the parties' interests in Château Miraval – the highly regarded French winery.

Ms. Cherlow has received numerous accolades during her career, including being named a top entertainment litigator by *Variety* in their Legal Impact Report for two years running, listed among the Top Women Lawyers by the *Daily Journal*, and was awarded the Top Defense Verdict in 2022 by the *Daily Journal* for her victory in *Strategic Partners, Inc. V. FIGS, Inc.*

Ms. Cherlow earned her J.D. from Stanford Law School in 2012, where she served as a Managing Editor for the Stanford Journal for Civil Rights and Civil Liberties. During law school, Ms. Cherlow clerked for the Honorable Alphonse Orie of the International Criminal Tribunal for the Former Yugoslavia in The Hague.

Before law school, Ms. Cherlow was an associate with the Boston Consulting Group where she designed and implemented business solutions for Fortune 100 companies.

Prior to earning her bachelor's degree from Stanford University with honors and distinction, Ms. Cherlow was a professional ballerina.

## Education & Admissions

- Stanford Law School, J.D., 2012
- Stanford University, B.A., with honors and distinction, 2007

- 
- California, 2013

## Notable Matters

### *Entertainment Litigation*

---

Trial counsel for Plaintiffs in *Hanzer Holdings et al. v. CBS Studios*, a breach of contract suit against CBS Studios for failing to pay Plaintiffs a package commission in the 2016 MacGyver spinoff.

---

Trial counsel for the creator of an extraordinarily successful television series in a profit participation arbitration against one of the largest television studios in Hollywood.

---

Successfully represented intellectual property rights holder in resolution of a \$60M motion picture financing dispute.

---

Successfully represented creator and producer of highly successful television series in resolution of multimillion-dollar disputes against distributors.

---

Successfully represented writer and co-creator of television series in resolution of dispute over underlying rights to source material for the series.

---

### *General Complex Commercial Litigation*

---

Won complete defense verdict for FIGS in false advertising case after four years of high-profile and hard-fought litigation, a three-week federal jury trial, and less than one day of deliberations. FIGS, a publicly traded DTC company that has revolutionized the medical apparel industry, had been sued by industry leader Strategic Partners, Inc. based on alleged claims for false advertising, violations of California's Unfair Competition Law, and other related torts and claimed damages exceeding \$200 million.

---

Successfully represented mobile virtual network provider in obtaining a dismissal without leave to amend of federal and state False Claims Act (FCA) allegations threatening close to a half-billion dollars in damages.

---

Successfully represented consortium of investors in resolution of a novel block-chain currency dispute.

---

Successfully overturned adverse arbitration award against client who had been represented by prior counsel. Result for client improved after opponent appealed. *Rice v. Downs*, 247 Cal. App. 4th 1213 (2016) (review denied).

## Associations

- Fellow, Leadership Council on Legal Diversity
- Member, LEAD (Leadership Empowerment and Development) Program, American Friends of the Hebrew University
- Board Member, Western Center for Law & Poverty
- Editorial Board, American Bar Association, Section of Commercial & Business Litigation
- Board of Directors, LA Dance Project
- Former Board Member, Century City Bar Association
- Former Board Member, American Constitution Society, Los Angeles Lawyer Chapter, 2012-2018
- Former Member, Board of Directors, Barak Ballet, 2016-2019

## Awards & Recognitions

- Legal Impact Report, *Variety*, 2023-present
- Top Women Lawyers, *Daily Journal*, 2023
- Women of Influence: Attorneys, *Los Angeles Business Journal*, 2024
- Lawdragon 500 X - The Next Generation, 2023-present
- Top Defense Verdict of 2022, *Daily Journal*, 2023
- Best Lawyers in America: Ones to Watch, Commercial Litigation; Entertainment and Sports Law, 2021-2022
- Southern California Rising Stars, *Super Lawyers Magazine*, 2017-2023
- Next Generation Leader, American Constitution Society, 2012-present

# Articles & Publications

- Co-Author, “Profit Participation Claims,” Entertainment Law & Litigation, Chapter 7, LexisNexis, 2023-2024
- Co-Author, “The Application Of Sales Comparison Affiliate Transaction Provisions To New, In-House Streaming Transactions Involving Historical Television Programs, And Their Impact On Profit Participants,” *UCLA Entertainment Law Review*, June 2021
- Author, “May It Please the Court: Best Practices for a Young Attorney Taking the Podium,” American Bar Association, December 2020
- Co-Author, “HP’s Long, Winding Road to Face a Nationwide Class,” *Daily Journal*, August 2015
- Author, “Free Speech in Gotham: First Amendment Protects Warner Bros. Against Trademark Claims Based on Fictional Software in Dark Knight Rises,” *MLRC MediaLawLetter*, June 2013
- Author, “Developing Corporate Human Rights Policies: The Role of Legal Counsel,” United Nations Global Compact Human Rights Working Group, December 2012
- Author, “Litigation Globalization: Trends in Global Securities Litigation One Year After Morrison,” *The California International Law Journal*, Vol. 19, No. 3 & 4, Winter 2012